Thank you for choosing to be part of our community at Iconixx Software, LLC ("Company", "we", "us" or "our"). We are committed to protecting your personal information and your right to privacy. If you have any questions or concerns about this privacy notice or our practices with regard to your personal information, please contact us at info@iconixx.com.

This privacy notice describes how we might use your information if you:

- Visit our website at http://www.iconixx.com
- Engage with us in other related ways — including any sales, marketing, or events

In this privacy notice, if we refer to:

- "Website," we are referring to any website of ours that references or links to this privacy notice
- "Services," we are referring to our Website, and other related services, including any sales, marketing, or events

The purpose of this privacy notice is to explain to you in the clearest way possible what information we collect, how we use it, and what rights you have in relation to it. If there are any terms in this privacy notice that you do not agree with, please discontinue use of our Services immediately.

Please read this privacy notice carefully, as it will help you understand what we do with the information that we collect.

**TABLE OF CONTENTS**

1. WHAT INFORMATION DO WE COLLECT?
2. HOW DO WE USE YOUR INFORMATION?
3. WILL YOUR INFORMATION BE SHARED WITH ANYONE?
4. HOW LONG DO WE KEEP YOUR INFORMATION?
5. HOW DO WE KEEP YOUR INFORMATION SAFE?
6. DO WE COLLECT PERSONAL INFORMATION FROM MINORS?
7. WHAT ARE YOUR PRIVACY RIGHTS?
8. CONTROLS FOR DO-NOT-TRACK FEATURES
9. DO CALIFORNIA RESIDENTS HAVE SPECIFIC PRIVACY RIGHTS?
10. DO WE MAKE UPDATES TO THIS NOTICE?
11. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?
12. HOW CAN YOU REVIEW, UPDATE OR DELETE THE DATA WE COLLECT FROM YOU?

1. WHAT INFORMATION DO WE COLLECT?

**Personal information you disclose to us**

In Short: We collect personal information that you provide to us.

We collect personal information that you voluntarily provide to us when you express an interest in obtaining information about us or our products and Services, when you participate in activities on the Website, or otherwise when you contact us.

The personal information that we collect depends on the context of your interactions with us and the Website, the choices you make and the products and features you use. The personal information we collect may include the following:

- **Personal Information Provided by You.** We collect personal information provided by you when signing up or creating an account on our website, filling out forms on our website, contacting us, applying for jobs, entering contests, or other situations:
  - Your name, address, phone number, email address, other contact information, user name, password, and other similar information.
  - Profile picture
  - Your interests
  - Your Interests:
    - Your own risk. You should only access the Website at your own risk.
    - When you submit information to us, you should understand what we do with the information that we collect.

2. HOW DO WE USE YOUR INFORMATION?

In Short: We process your information for purposes based on legitimate business interests, the fulfillment of our contract with you, compliance with our legal obligations, and/or your consent.

We use personal information collected via our Website for a variety of business purposes described below. We process your personal information for those purposes in reliance on our legitimate business interests, in order to enter into or perform a contract with you, with your consent, and/or for compliance with our legal obligations. We indicate the specific processing grounds we rely on next to each purpose listed below.

We use the information we collect or receive:

- **Fulfill and manage your orders.** We may use your information to fulfill and manage your orders, payments, returns, and exchanges made through the Website.
- **Administer prize draws and competitions.** We may use your information to administer prize draws and competitions when you elect to participate in our competitions.
- **To deliver and facilitate delivery of services to the user.** We may use your information to provide you with the requested service.
- **To respond to user inquiries/support requests.** We may use your information to respond to your inquiries and solve any potential issues you might have with the use of our Services.
- **To send you marketing and promotional communications.** We and/or our third-party marketing partners may use the personal information you provide to us for our marketing purposes, if this is in accordance with your marketing preferences. For example, when expressing an interest in obtaining information about us or our Website, subscribing to marketing or otherwise contacting us, we will collect personal information from you. You can opt-out of our marketing emails at any time (see the "WHAT ARE YOUR PRIVACY RIGHTS?" below).
- **Deliver targeted advertising to you.** We may use your information to develop and display personalized content and advertising (and work with third parties who do so) tailored to your interests and/or location and to measure its effectiveness.

3. WILL YOUR INFORMATION BE SHARED WITH ANYONE?

In Short: We do not share or sell your information to third parties outside of our company.

We may process or share your data that we hold based on the following legal basis:

- **Consent:** We may process your data if you have given us specific consent to use your personal information for a specific purpose.
- **Legitimate Interests:** We may process your data when it is reasonably necessary to achieve our legitimate business interests.
- **Performance of a Contract:** Where we have entered into a contract with you, we may process your personal information to fulfill the terms of the contract.
- **Legal Obligations:** We may disclose your information where we are legally required to do so in order to comply with applicable law, governmental request, a judicial proceeding, court order, or legal process, such as in response to a court order or a subpoena (including in response to public authorities to meet national security or law enforcement requirements).
- **Vital Interests:** We may disclose your information where we believe it is necessary to investigate, prevent, or take action regarding potential violations of our policies, suspected fraud, situations involving potential threats to the safety of any person and illegal activities, or as evidence in litigation in which we are involved.

More specifically, we may need to process your data and share your personal information in the following situations:

- **Business Transfers.** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

4. HOW LONG DO WE KEEP YOUR INFORMATION?

In Short: We keep your information for as long as necessary to fulfill the purposes outlined in this privacy notice unless otherwise required by law.

We will only keep your personal information for as long as it is necessary for the purposes set out in this privacy notice, unless a longer retention period is required or permitted by law (such as tax, accounting or other legal requirements). No purpose in this notice will require us keeping your personal information for longer than 90 days.

When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize such information, or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

5. HOW DO WE KEEP YOUR INFORMATION SAFE?

In Short: We aim to protect your personal information through a system of organizational and technical security measures.

We have implemented appropriate technical and organizational security measures designed to protect the security of any personal information we process. However, despite our diligent and efforts to secure your information, no electronic transmission over the Internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise that others will not hack, cybersteal, or otherwise steal personal information. Your involvement in the use of the Website is at your own risk. You should only access the Website within a secure environment.
In most web browsers and on mobile operating systems and applications, you can activate a Do-Not-Track ("DNT") feature or setting that you can activate to signal your privacy preferences not to have your activity monitored and collected. Most web browsers and the Uniform DNT signal have been implemented by major web browsers and mobile operating systems. As such, we do not currently respond to DNT browser signals or other similar mechanisms that automatically communicate your choices about your online activity. If a standard for tracking online activity is adopted that we must follow in the future, we will inform you about that practice in a revised version of this privacy notice.

8. CONTROLS FOR DO-NOT-TRACK FEATURES

We do not knowingly sell data from or market to children under 18 years of age. By using the Website, you represent that you are at least 18 or that you are the parent or guardian of such a minor and consent to such minor dependents' use of the Website. If we learn that personal information from users less than 18 years of age has been collected, we will delete from the account and take reasonable measures to promptly delete such data from our records. If you become aware of any data we may have collected from children under age 18, please contact us at privacy@iconixx.com.

9. DO CALIFORNIA RESIDENTS HAVE SPECIFIC PRIVACY RIGHTS?

In many, you are a resident of California, you are granted specific rights regarding access to your personal information. California Civil Code Section 1798.83, also known as the "Shine the Light" law, permits our users who are California residents to request and obtain from us, once a year and free of charge, information about categories of personal information (if any) we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to us using the contact information provided below.

If you are under 18 years of age, reside in California, and have a registered account with the Website, you have the right to request removal of retained data that you publicly post on the Website. To request removal of such data, please contact us using the contact information provided below, and include the email address associated with your account and a statement that you reside in California. We will make sure the data is not publicly displayed on the Website, but please be aware that the data may not be completely or comprehensively removed from all our systems (e.g., backups, etc.).

CCPA Privacy Notice

The California Code of Regulations defines a "resident" as:

1. every individual who is in the State of California for other than a temporary or transitory purpose and
2. every individual who is domiciled in the State of California who is outside the State of California for a temporary or transitory purpose

All other individuals are defined as "non-residents."

If this definition of "resident" applies to you, we must adhere to certain rights and obligations regarding your personal information.

What categories of personal information do we collect?

We have collected the following categories of personal information in the past twelve (12) months:

<table>
<thead>
<tr>
<th>Category</th>
<th>Examples</th>
<th>Collection</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Identifiers</td>
<td>Contact details, such as real name, alias, postal address, telephone or mobile contact number, unique personal identifier, online identifier, Internet Protocol address, email address and account name</td>
<td>YES</td>
</tr>
<tr>
<td>B. Personal information categorized in the California Consumer Records statute</td>
<td>Name, contact information, education, employment, employment history, and financial information</td>
<td>YES</td>
</tr>
<tr>
<td>C. Protected classification characteristics under California or federal law</td>
<td>Gender and date of birth</td>
<td>NO</td>
</tr>
<tr>
<td>D. Commercial information</td>
<td>Transaction information, purchase history, financial details and payment information</td>
<td>NO</td>
</tr>
<tr>
<td>E. Biometric information</td>
<td>Fingerprints and voiceprints</td>
<td>NO</td>
</tr>
<tr>
<td>F. Internet or other similar network activity</td>
<td>Browsing history, search history, online behavior, interest data, and interactions with our and other websites, applications, systems and advertisements</td>
<td>NO</td>
</tr>
<tr>
<td>G. Geolocation data</td>
<td>Device location</td>
<td>NO</td>
</tr>
<tr>
<td>H. Audio, visual, electronic, thermal, olfactory, or similar information</td>
<td>Images and audio, video or call recordings created in connection with our business activities</td>
<td>NO</td>
</tr>
<tr>
<td>I. Professional or employment-related information</td>
<td>Business contact details in order to provide you our services at a business level, job title as well as work history and professional qualifications if you apply for a job with us</td>
<td>NO</td>
</tr>
<tr>
<td>J. Education Information</td>
<td>Student records and directory information</td>
<td>NO</td>
</tr>
<tr>
<td>K. Inferences drawn from other personal information</td>
<td>Inferences drawn from any of the collected personal information listed above to create a profile or summary about, for example, an individual's preferences and characteristics</td>
<td>NO</td>
</tr>
</tbody>
</table>

We may also collect other personal information outside of these categories instances where you interact with us in-person, online, or by phone or mail in the context of:

- Receiving help through our customer support channels;
- Participation in customer surveys or contests; and
- Fulfillment in the delivery of our Services and to respond to your inquiries.

How do we use and share your personal information?

More information about our data collection and sharing practices can be found in this privacy notice.

You may contact us by email at jgonzales@iconixx.com, or by referring to the contact details at the bottom of this document. If you are using an authorized agent to exercise your right to opt-out we may deny a request if the authorized agent does not submit proof that they have been validly authorized to act on your behalf.

Will your information be shared with anyone else?

We may disclose your personal information with our service providers pursuant to a written contract between us and each service provider. Each service provider is a for-profit entity that processes the information on our behalf.

We may use your personal information for our own business purposes, such as for undertaking internal research for technological development and demonstration. This is not considered to be "selling" of your personal data.

Iconixx Software, LLC has not disclosed or sold any personal information to third parties for a business or commercial purpose in the preceding 12 months. Iconixx Software, LLC will not sell personal information in the future belonging to website visitors, users and other consumers.

Your rights with respect to your personal data

By using the Website, you represent that you are at least 18 or that you are the parent or guardian of such a minor and consent to such minor dependents' use of the Website. If we learn that personal information from users less than 18 years of age has been collected, we will delete from the account and take reasonable measures to promptly delete such data from our records. If you become aware of any data we may have collected from children under age 18, please contact us at privacy@iconixx.com.

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Your privacy rights include:

- the categories of personal information that we collect;
- the purposes for which the collected information is used;
- whether we sell your personal information to third parties;
- the categories of personal information that we sold or disclosed for a business purpose;
- the categories of third parties to whom the personal information was sold or disclosed for a business purpose; and
- the business or commercial purpose for collecting or selling personal information.

In accordance with applicable law, we are not obligated to provide or delete consumer information that is de-identified in response to a consumer request or to re-identify individual data to verify a consumer request.

### How can you review, update, or delete the data we collect from you?

Based on the applicable laws of your country, you may have the right to request access to the personal information we collect from you, change that information, or delete it in some circumstances. To request to review, update, or delete your personal information, please visit: privacy@iconixx.com.